

CASL Executive Summary for the Lumpkin College of Business & Applied Sciences' Undergraduate Programs AY13

Dept.	Average Speaking Scores	Average EWP Scores ¹	Mean Watson-Glaser ²	Undergrad Learning Goals Adopted	Dept. Plans' Learning Objectives ³	Dept. Plans' Assessment Measures	Dept. Plans' Expectations	Dept. Plans' Results	Dept. Plans' Feedback Loop
Rating Scale	4 (high) to 1 (low)	4 (high) to 1 (low)	40 highest score	4 goals	Levels 1-3: 3 is most mature	Levels 1-3: 3 is most mature	Levels 1-3: 3 is most mature	Levels 1-3: 3 is most mature	Levels 1-3: 3 is most mature
ACC	FR:3.22; n=37 SR: 3.74; n=57	3.43 N=172	26.38 N=48	CT, G, W, S	Level 3	Level 3	Level 2	Level 2-3	Level 3
Bus Adm	FR: 2.93; n=31 SR: 3.56; n=18	3.33 N=30	26.69 N=13	No report	No report	No report	No report	No report	No report
Bus CORE				CT, G, W, S	Level 3	Level 3	Level 2-3	Level 3	Level 3
OPD	FR: 3.5; n=2 SR: 3.67; n=63	3.46 N=157	26.04 N=56	CT, W, S	Level 3	Level 3	Level 3	Level 2-3	Level 3
CTE ⁵	FR: 3.0; n=5 SR: 3.78; n=9	3.38 N=28	24.22 N=9	CT, G, W, S	Level 3	Level 3	Level 3	Level 3	Level 3
FCS -H ⁵	FR: 3.12; n=43 SR: 3.51; n=151	3.20 N=398	23.22 N=134	CS—CT, W, S CORE—CT, G FS—CT, G H—CT, G, W, S M—CT, G, W, S	CS—Level 2 CORE—Level 3 FS—Level 2-3 H- Level 3 M—Level 2-3	CS—Level 2 CORE—Level 1-2 FS- Level 2-3 H—Level 3 M- Level 2	CS- Level 2 CORE—Level 1-2 FS- Level 2 H—Level 3 M- Level 2	CS- Level 2 CORE—Level 1-2 FS- Level 2 H- Level 2-3 M- Level 2	CS- Level 2 CORE—Level 1-2 FS—Level 3 H- Level 2 M- Level 2
FIN	FR: 3.25; n=16 SR: 3.53; n=57	3.32 N=128	26.61 N=57	CT, G, W, S	Level 3	Level 2	Level 2	Level 2	Level 2
AET	FR: 3.27; n=22 SR: 3.59; n=41	3.37 N=93	26.08 N=26	CT, G, W, S	Level 2	Level 1-2	Level 1-2	Level 1	Level 1-2
MAN	FR: 3.15; n=27 SR: 3.61; n=69	3.35 N=215	25.38 N=66	CT, G, W, S	Level 3	Level 2-3	Level 2-3	Level 3	Level 3
MAR	FR: 3.14; n=22 SR: 3.59; n=69	3.36 N=151	25.19 N=63	CT, G, W, S	Level 3	Level 3	Level 2	Level 3	Level 3
MILITARY				CT, G, W, S	Level 3	Level 3	Level 3	Level 3	Level 3
MIS	FR: 2.92; n=12 SR: 3.73; n=22	3.41 N=58	25.78 N = 18	CT, W, S	Level 3	Level 2-3	Level 2-3	Level 2-3	Level 2-3
College Ave.⁴	FR: 3.13; n=217 SR: 3.60; n=556	3.33 N=1430	25.15 N = 490	100% CT 81% Global 94% Writing 94% Speaking	25% Level 2 75% Level 3	19% Level 1 31% Level 2 50% Level 3	13% Level 1 56% Level 2 31% Level 3	13% Level 1 50% Level 2 38% Level 3	13% Level 1 31% Level 2 56% Level 3
EIU Ave.	FR: 3.15; n=1159 SR: 3.61; n=2215	3.38 N=6030	25.00 N = 1913	89% CT 72% Global 93% Writing 82% Speaking	21% Level 2 79% Level 3	7% Level 1 51% Level 2 42% Level 3	8% Level 1 47% Level 2 44% Level 3	6% Level 1 63% Level 2 32% Level 3	3% Level 1 47% Level 2 50% Level 3

¹ Average taken from submissions made Summer 2012, Fall 2012, and Spring 2013. College average includes pre-business majors.

² Mean covers Summer 2012, Fall 2012, and Spring 2013 Watson-Glaser Critical Thinking Appraisal administrations in senior seminars.

³ Levels refer to all assessment plans in the department unless otherwise designated; levels refer to the primary trait analysis for departmental assessment.

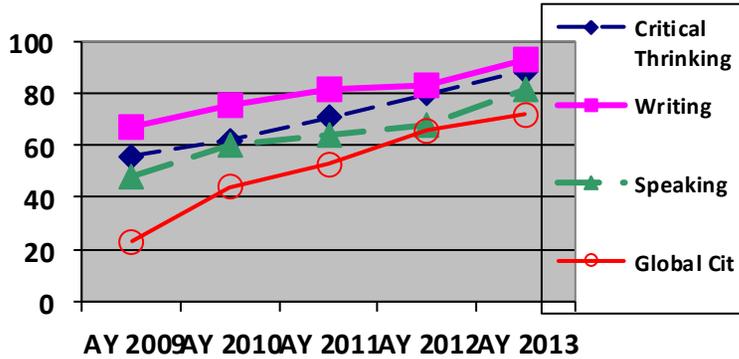
⁴ College averages include all plans submitted before July 14, 2013, including minors; plans on two-year cycles have the most recent data included.

⁵ Programs on a 2-year reporting cycle have information from their 2012 reports included.

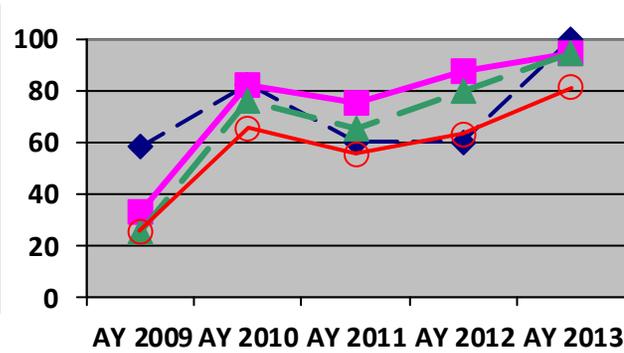
2009-2013 Lumpkin College of Business & Applied Sciences' Trends

Complete reports available for review at <http://www.eiu.edu/~assess/assessdata.php>

Percentage of EIU Undergraduate Programs Adopting Undergraduate Learning Goals



Percentage of LCBAS Undergraduate Programs Adopting Undergraduate Learning Goals



Number of Undergraduate Learning Goals Adopted by LCBAS Programs					
	AY 2009	AY 2010	AY 2011	AY 2012	AY 2013
ACC	No	3	3	3	4
Bus Adm	No	No	No	No	No
OPD	1	3	3	3	3
CTE	1	4	4	4	4
FCS	3 -AT	4 -AT	4 -AT	Combined with merchandising	CORE 2
FCS-CS	0	4	4	4	3
FCS-D	1	4	4	4	
FCS-FS	1	1	1	1	2
FCS-H	4	4	4	4	4
FCS-M	3	3	3	3	4
FIN	0	4	3	4	4
AET	3	2	1	1	4
MAN	4	4	4	4	4
MAR	0	3	4	4	4
MIS	1	1	3	0	3
BUS-CORE					4
MILITARY					4

3

- Most components of all plans in LCBAS rated as a 2 or 3, however a few items at level 1-2 or without a report.
- Chart to left shows the percentage of components of LCBAS undergraduate assessment reports rated as mature. LCBAS programs similar to the university average for percentage at level 3 for objectives, measures, expectations and feedback
- Biggest concern is consistent lack of report from Bus Admin and some ratings

**Learning Objectives
Measures
Expectations
Results**

assessment plans appear uneven in their collection and use of relevant data to support student learning. They also
g goals be assessed by individual units in annual assessment reports
cal Thinking 61% , Writing 56%, Speaking 47%, Global Cit 33%
at reports, are assessing 3- 4 learning goals, but would like ALL programs involved. Programs in LCBAS assessing
ates approximately 10% greater than the university as a whole; programs are assessing writing at the university
college average similar to university average on measures of speaking & writing, and critical thinking (as measured